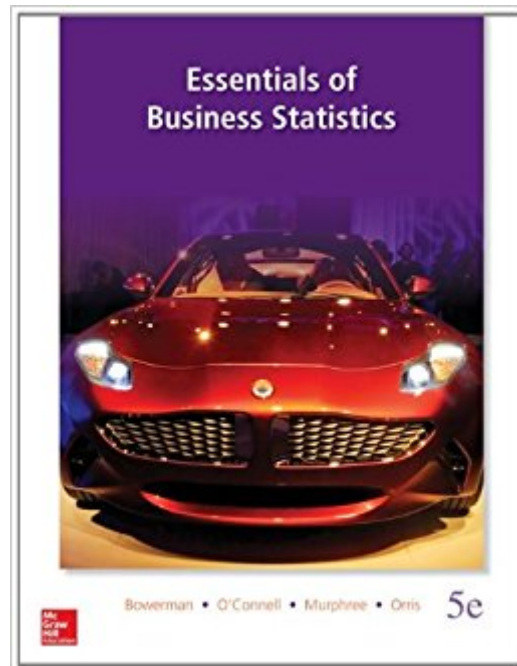




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Essentials Of Business Statistics



Synopsis

The primary goal of Essentials of Business Statistics is to illustrate an accurate view of business statistics in a way that students can easily understand. This is achieved in the following ways: New statistical topics and tools are introduced by using continuing case studies. This approach helps to alleviate student anxiety in learning new concepts and enhances overall comprehension Streamlined and clarified coverage of graphical and numerical methods New graphically based procedures for finding confidence intervals and performing hypothesis tests Increased emphasis on Excel and MINITAB with improved and updated step-by-step instructions in the end of chapter material Connect Business Statistics homework management Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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Difficult to follow at times. More examples would have been helpful.

Very clean. No major marks any where.

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